

Pittsburgh Veterinary
Specialty & Emergency Center
807 Camp Horne Road
Pittsburgh, PA 15237

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REFERRAL DISPATCH
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A QUARTERLY NEWSLETTER FOR REFERRING VETERINARIANS

CONTINUING EDUCATION AT PVSEC!

May 25, 2011 from 7-8:30 PM, Dr. Jill Lurye of the PVSEC Internal Medicine department will present a lecture on diabetic management in dogs and cats. Dr. Lurye will discuss the insulin preparations currently available, the initiation of their use, therapeutic monitoring and the indications for adjustments in therapeutic regimens. An overview of insulin resistance and the diagnostic paradigm will also be discussed. Abbott Laboratories will sponsor the event.

In **late July 2011**, Dr. Michael Finn of the PVSEC Ophthalmology department will present a discussion of urgent ophthalmic conditions such as glaucoma, corneal ulceration and proptosis.

PVSEC respectfully suggests a donation to the Animal Care and Assistance Fund for attendees of Continuing Education programs: Veterinarians--\$30.00 and Veterinary Technicians--\$20.00. Donations may be made at the time of registration/sign-in for the lecture in the form of a check, made payable to "Animal Care and Assistance Fund" or on the ACAF website www.animalcarefund.org.

PVSEC is committed to providing continuing education events for local veterinarians and technicians and welcomes suggestions for topics that are especially relevant to general practitioners. Please contact Andie Furda, PVSEC Project Manager, to RSVP or if you have any CE questions or suggestions: afurda@pvs-ec.com or 412-348-2564.

UPCOMING EVENTS

May 25, 2011 7:00 – 8:30 PM
"Insulin Therapy in Dogs and Cats" presented by Jill C. Lurye, DVM, MS, DACVIM—PVSEC Internal Medicine
(1.5 hours DVM CE Credit--Pending PA Board approval)

July 2011 Date/Time to Be Announced
"Ocular Emergencies" presented by Michael J. Finn, DVM, MS, DACVO—PVSEC Ophthalmology

SAVE THE DATES FOR ACAF: 2ND-ANNUAL "UNCORKED & UNLEASHED" AND 3RD-ANNUAL "SERUSET SCRAMBLE" GOLF CLASSIC

The Animal Care & Assistance Fund (ACAF) has been busy planning for two upcoming fundraising events in support of its mission to ensure that animals experience a life of respect and freedom from unnecessary suffering. Current projects include: the Animal Emergency Assistance Fund, Blood Bank for Animals, Post-Graduate Internship Program and dedicated special funds ("Cancer Care Fund" and "K-9 Unit Fund").



Saturday, July 9, 2011, Enginehouse 25 (3339 Penn Avenue, Lawrenceville) will play host to the second annual "Uncorked and Unleashed" fundraiser. The evening's events include art auctions and a raffle, wine tasting and hors d'oeuvres for the love of wine, art and pets! For more information on the event or sponsorship opportunities, please call ACAF at 412-348-2588 or visit www.animalcarefund.org.



Saturday, August 6, 2011, The 3rd-Annual "Seruset Scramble" ACAF Golf Classic will take place at Lake Vue North golf course. There are still openings for golf foursome participants and sponsors. Many sponsorship levels are available. For more information, contact organizer Beverly Seruset (PVSEC Surgical Supervisor) at 412-366-3400 x3120 or bevseruset@pvs-ec.com.



4TH ANNUAL Merial / ACVO SERVICE DOG EYE EXAM PROGRAM

Drs. Larry Bagley, Rachel Keller and Michael Finn will participate in the 4th Annual National Service Dog Eye Exam Program. The event is sponsored by the American College of Veterinary Ophthalmologists (ACVO) and Merial. Screening eye exams will be performed for qualified dogs by boarded veterinary ophthalmologists at no cost to service dog owners or handlers. Certified service dogs and those currently participating in formal service dog training programs are eligible for this event. The event will run from May 1 to May 31, 2011. To qualify for examination, each dog **must** first be registered and obtain a registration confirmation number at www.ACVOeyeexam.org. To schedule an appointment for a service dog exam, owners/handlers should call PVSEC Ophthalmology at 412-366-3400.



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807 Camp Horne Road
Pittsburgh, PA 15237
412-366-3400
Fax 412-366-3489

Editor

Andie Furda
PVSEC Project Manager

Contributors:

New C-Arm Unit at PVSEC

Eva Sikorska, DVM,
DACVIM (Cardiology)—
PVSEC Cardiology

Fox 53 Medical Messages

Karen Seger, LVT—
PVSEC/PetsDx Referral
Liaison

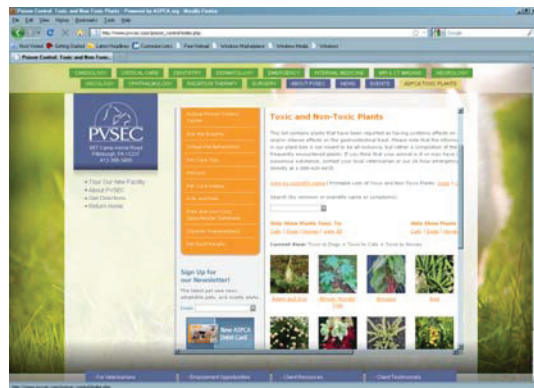
**Save the Dates:
Unleashed and Uncorked
& 3rd Annual Seruset
Scramble and**

Michele Bozic, ACAF
Program Director;
Beverly Seruset—PVSEC
Surgery Clinical Supervisor

NEW PVSEC WEBPAGE UPDATES

The PVSEC website now features several new links to make it easier to keep up with current events at our hospital: About PVSEC, News and Events links are now at the top of the page. The website start page now has a link directly to our hospital's Facebook fan page, which features some current cases, interesting pet health-related information and PVSEC news.

A link to the radiation therapy department page is also available, where general information about the practice and its collaboration with other PVSEC departments, sample treatment regimens and department staff can be found.



PVSEC has recently enabled a link to the ASPCA poison control toxic/non-toxic plant database. Here, visitors to the PVSEC site can easily access information about commonly (and some less-commonly) ingested plants.

C-ARM IMAGING AT PVSEC CARDIOLOGY / SURGERY

PVSEC is excited to announce the addition of a state-of-the-art fluoroscopy unit to the hospital. This is the only fluoroscopy unit available in western Pennsylvania. Fluoroscopy is an imaging technique used to capture real-time moving images using low dose radiation and can be used to image internal organs such as the heart, intestinal tract, urinary tract, and bony structures. It allows for dynamic studies of patients in a variety of specialties. Common medical procedures that benefit from the use of fluoroscopy include:

- Live time gastrointestinal and esophageal motility studies
- Orthopedic surgery to guide fracture reduction and repair
- Vascular and cardiac angiography including pacemaker placement, balloon dilation of stenotic valves, and some repair of congenital heart defects (PDA – amplatzer repair).
- Urological surgery and stent placement
- Discography to evaluate intervertebral disc pathology



We are excited that with the addition of the fluoroscopy unit we will be able to expand the range of services offered at PVSEC

CRITICAL CARE DEPARTMENT EXPANSION: NEW CRITICALIST

At this time the doctors and staff of Pittsburgh Veterinary Specialty & Emergency Center (PVSEC) would like to announce the addition of a new residency-trained criticalist, Dr. Sarah Deitschel.

Dr. Sarah Deitschel grew up in Schaumburg, IL, a suburb of Chicago, and completed a Bachelor of Arts in biology at Augustana College in Rock Island, IL. Dr. Deitschel also completed a Bachelor of Science in veterinary science at the University of Illinois (Champaign-Urbana). After earning her Doctor of Veterinary Medicine degree at the University of Illinois (Champaign-Urbana), Dr. Deitschel completed a small animal medicine and surgery internship at VCA Emergency Animal Hospital and Referral Center in San Diego, CA. Dr. Deitschel then completed a residency in small animal emergency and critical care at the University of Missouri, College of Veterinary Medicine. Dr. Deitschel's clinical interests include sepsis, trauma and ventilation medicine.

With the arrival of Dr. Deitschel, the PVSEC emergency and critical care service has 12 full-time emergency doctors, two residency-trained criticalists and a board-certified critical care specialist. The PVSEC Emergency department welcomes both walk-ins and referral cases. Appointments are not required, although referrals and pertinent medical records assist PVSEC doctors and staff in assessing the pet's condition. To refer a patient to the criticalist, please call PVSEC to speak with the criticalist on duty to discuss the pet's case and fax a completed referral form to our office.

COMING TO A TV NEAR YOU: PVSEC MEDICAL MESSAGES ON FOX 53

Pittsburgh Veterinary Specialty and Emergency Center was recently approached by Fox 53 to see if we would be interested in working with them on some projects that they had in mind for the new 2011 season. After meeting with all of the people involved and much discussion, we decided to move forward.

We wanted to do something that would not only let people know more about PVSEC, but also promote the veterinary community. We have put together several 30-second medical messages and we will also be participating in some other things that Fox 53 is working on that are geared toward pets and their owners.



There will be a new medical message that will air each month for the next twelve months. Our goal with each of these medical messages is to educate and enlighten the public about advancements in veterinary medicine that they may not be aware of, and encourage them to talk to their primary veterinarian if they feel their pet might benefit from a referral to Pittsburgh Veterinary Specialty and Emergency Center.

We hope you like the medical messages that we have put together. It is our goal to help promote the veterinary profession and provide an opening for more discussion with your clients about their pets. These messages started airing April 11, 2011 on Fox 53 (WPGH) and My Pittsburgh TV (MPMY). The medical messages are also on the PVSEC website on the clinic information page associated with the individual message. Check them out on www.pvs-ec.com!